

STANDARD INSTRUCTIONS TO WRITE THE STATEMENT OF PURPOSE

Personal Statement

Personal statement is mandatory for all the students going on any of the diplomas, UG, PG courses OR if it is a part of applicant's Admission Form.

If a student is academically eligible on a particular course, still his admission can be rejected if his personal statement is not up to the mark.

Please make sure that we **MUST** consider below points:

Please start the personal statement by addressing your future plans first.

Please mention the motives and likings of the student on the particular course.

Why specific country? (e.g. quality education, value of UK qualification in your home country)

Why this University/College?

Why that particular course?

How do you plan to finance your studies?

Please **Don't** write quotations as it is not an essay but purely a **personal statement**. So it should be personal.

If a student is shifting his career line (e.g. from IT to accounting & Finance), **MUST** mention the reasons to justify.

Please mention, if student's objective is to do any other course after completion of this particular program, then how this particular program is helpful for the student.

Please mention the challenges student is facing in his practical life where this course can be helpful.

Please mention student's personal developments that a course can bring for him.

Length of personal statement should be 1-2 pages.

Score of IELTS should be in alignment with the writing skills of the student being shown in personal statement. It is not possible that a student with 5.0 IELTS could show writing proficiency of 8.0 IELTS writing level.

Few more things to be considered:

Personal statement should be clear, positive, logical and convincing.

Please read complete personal statement of the student as this may result in acceptance/rejection of an academically eligible admission.

Please feel free to ask, if you still have any confusion.